



February 3-7, 2010
Theatre 39 at PIER 39
San Francisco, CA

www.oceanfilmfest.org

2010 San Francisco Ocean Film Festival Sponsorship Opportunities

Presenting Sponsor \$10,000—One Top-level Sponsorship Available

- Prominent visibility in festival advertisements, program, posters and indoor/outdoor onsite signage, including theatre marquee at front of PIER 39—seen by an average of 2,500 people a day
- Logo links on oceanfilmfest.org and aquariumofthebay.org (combined 50,000 unique visitors per month)
- Quote in festival press release and email newsletters with 20,000 subscribers
- Full-page ad in priority spot in festival program
- Opportunity to air a 60-second commercial during each program and logo on intermission reel
- On-stage acknowledgement at screenings and events
- Sampling rights: distribution of items at all events, raffle and in gift bags
- 10 VIP passes (all programs, Aquarium admission and behind the scenes tour, VIP opening night event)
- 6 invitations to private “meet the filmmakers” reception prior to VIP opening night event

Premier Sponsor \$5,000—Five Premier Sponsorships: Education Program, Opening Night Event and Themed Programs

- Logos in festival advertisements, program, posters and indoor/outdoor onsite signage
- Logo links on www.oceanfilmfest.org and www.aquariumofthebay.org (combined 50,000 unique visitors per month)
- Mention in festival press release and email newsletters with 20,000 subscribers
- Full-page ad in festival program
- Opportunity to air a 60-second commercial during day of your choice and logo on intermission reel
- On-stage acknowledgement at screenings and events related to the program you are sponsoring
- Sampling rights: distribution of items at all events, raffle and in gift bags
- 6 VIP passes (all programs, Aquarium admission and behind the scenes tour, VIP opening night event)
- 4 invitations to private “meet the filmmakers” reception prior to VIP opening night event

Supporting Sponsor \$2,500—Ten Supporting Sponsorships

- Logos on festival website, program and indoor/outdoor onsite signage
- Half-page ad in festival program
- Sampling rights: distribution of items at all events, raffle and in gift bags
- 4 VIP passes (all programs, Aquarium admission and behind the scenes tour, VIP opening night event)
- 2 invitations to private “meet the filmmakers” reception prior to VIP opening night event

Contact Chris Connors for additional information: chrisc@aquariumofthebay.org, 415 623 5327.

The San Francisco Ocean Film Festival is a 501(c)(3) nonprofit and sponsorships are tax deductible.

Sign up by January 4th—there are a limited number of sponsorships available!